



## ***Raising Highly Capable Kids is coming to your community!***

Congratulations! Now that your community has been awarded one of our grants, you have a unique, proven opportunity to help parents and families. The **NEXT STEP** in a successful launch is to recruit others to engage in this effort by inviting them to a **Vision Casting**. Successful launches of any program are most effective when there is a large coalition of people from different community organizations working together toward the same goal. There are many to consider inviting to this important, informational event. This hour and a half Vision Casting will allow those you're inviting to hear about the program while considering if this initiative is right for them and their organization. They will also be challenged to join the effort and become an active part of a successful launch in your community. Leaders will hear how the program works, what it takes to be successful, powerful stories, answers to questions and be invited to join the effort to support parents in the difficult task of raising children. When considering who should be a part of your community's Vision Casting, here is a list of leaders to consider inviting...

Boys & Girls Clubs  
Business Associations  
Chambers of Commerce  
Child Protective Services  
Counseling Associations  
Departments of Child Welfare  
Drug Rehabilitation Centers' Representatives  
Faith-Based Partners  
Family Court System  
Family Practitioners  
Lead Parents  
Parent Liaisons  
Police/1st Responders  
Retired Educators and Individuals  
School Counselors  
School Principals and District Officials/Board Members  
School PTA/PTO Members  
Women's Shelters  
YMCA/YWCA

Raising Highly Capable Kids is an evidence-based, multi-lingual parenting program developed to build stronger families by empowering parents with the confidence, tools, and skills they need to raise healthy, caring, and responsible children. Based on the Search Institute's 40 Developmental Assets, the program has been proven to increase parent engagement, increased childhood resiliency and academic achievement.

